



SIMPLE LITTLE 'NO HUSTLE' BUSINESS BLUEPRINT

“HOW TO LEVERAGE TOP-QUALITY PRIVATE LABEL RIGHTS CONTENT TO CREATE A LIFESTYLE BUSINESS THAT MAKES YOU MONEY WEEK AFTER WEEK”

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Chapter #1 - Introduction

Thanks for requesting the Simple Little 'No Hustle' Business Blueprint.

We're excited for you because you've just taken the first step to positively changing your life and finances, and when you follow what's inside this blueprint, you have everything you need to start making money THIS WEEK (and in some cases you may be able to make money in as little as 24 hours of getting started).

If you're like most people that get my Simple Little 'No Hustle' Business Blueprint, you like the idea of being able to make money without having to create your own products or investing a lot of your money.

The Simple Little 'No Hustle' Business method We're about to show you is easy, it's completely newbie-friendly, and you can get started without spending money to get visitors to your online business.

With this Simple Little 'No Hustle' Business the only thing you'll need to spend money on is top-quality PLR or Private Label Rights content. Later in this blueprint I'll show you where to find some of the highest-quality PLR online and I've even arranged a special discount for you.

The best part about all this is that once you've made a couple of sales (which can happen the first day), you'll have covered your costs and be in the profit. There's no other business I know of where you can make 4 or even 5 figures a month with such a small investment of money and time.

You're going to love this!

Chapter #2 - What Is Private Label Rights (PLR) And Why Should I Care?

PLR stands for Private Label Rights. Just to keep things simple, from this point forward in this guide I will be referring to Private Label Rights as PLR.

Although every PLR license out there is a little different, in a nutshell, when someone sells you a PLR license to their content, you have the right to:

- Use the content as your own
- Sell the content and keep 100% of the profits
- Edit the content in any way you see fit
- Rebrand the content (For example, changing the name of a training course)
- Claim authorship of the content

- In some cases, you can even break the content up and use it to create new or different content (For example, you take an eBook or video course and break it into daily bite-sized pieces of content that you drip out daily via email or in a membership site or group)
- In most cases, with PLR, you can pretty much do whatever you want, with the exception of reselling the PLR license to someone else.

In other words, you can sell the product as your own, but you can't pass on resell or PLR rights to others.

Chapter #3 - What to Look for in Top-Quality PLR Content

ALL PLR content is NOT the same. There is excellent quality PLR content, good quality PLR content, bad PLR content, and really terrible PLR content out there.

Unfortunately, there is far worse and terrible quality PLR content than good quality PLR content out there, and the big key to success with this method is to make sure you get your hands on the best quality PLR content possible.

In fact, the biggest thing that could prevent you from getting results and making money with this Simple Little 'No Hustle' Business method is trying to do this with low-quality PLR content. **You MUST have quality PLR** to make this all work.

Here's What You Need To Look For In Plr Content To Ensure You Have Success And Make Money With This Simple Little 'No Hustle' Business:

- PLR content that's focused on health, wealth, or relationship/ personal development (These are the most profitable markets with rabid buyers looking to buy information products that will help them solve a problem or improve their lives)
- PLR content that's not out of date - You want PLR that's been recently created so the information inside is accurate and actually helpful (If you get something that's outdated, you run the risk of getting complaints or having to issue refunds which will cut into your profits)
- You also want to make sure the PLR content includes a license that allows you to set your own pricing and brand the PLR as your own (Most PLR content allows this, but you'll want to check the license or make sure you get the PLR content from the link I'll share with you in this blueprint)
- To minimize the work required on your side, you'll also want to make sure you find PLR that includes everything you need to make money (Sales page, graphics, professional copy, and a top-notch product that people will love)

[Click Here Now To Get Your Hands On Super Premium Quality PLR Content That Includes All Of The Above](#)

Chapter #4 - How to Setup Your Simple Little 'No Hustle' Business In 60 Minutes or Less

Unlike most online methods for making money that require you to do a bunch of complicated technical tasks, getting your Simple Little 'No Hustle' Business up and running is fast, easy, and 100% newbie-friendly.

Here's what you need to do...

Step #1 - [Click here to get your PLR content at a big discount](#) (this is top quality PLR content that includes the product you'll sell, the sales page, professional sales copy that converts visitors into buyers, and even step-by-step video training that makes it easy to get your PLR content online within minutes)

Step #2 - Send traffic to your newly uploaded sales page (I'll teach you how to do this for FREE in the next chapter)

Step #3 - Sit back and enjoy your profits

Remember, when you use top quality PLR content to create your Simple Little 'No Hustle' Business, you don't have to worry about writing content, showing your face on video, putting together a sales page,

testing your sales page to make sure it converts, and then putting everything together.

What could take weeks or even months and thousands of dollars, now takes just a few weeks and less than \$50.

And the upside is HUGE...

You'll be able to scale your Simple Little 'No Hustle' Business up as big as you want and it takes less than 60 minutes to get things setup even if you're a total newbie.

Chapter #5 - 4 Simple Methods for Getting Visitors to Your Simple Little 'No Hustle' Business For FREE

Once you've got your Simple Little 'No Hustle' Business setup, the only thing left to do to start making money is to send visitors to your sales page.

Although a lot of people get stuck on this step, getting visitors to your website is actually pretty simple.

Here Are 4 Simple Methods for Getting FREE visitors to your Simple Little 'No Hustle' Business sales page.

Post to Facebook

This day and age, pretty much everyone has a Facebook account. What you'll want to do is follow people that fit your target marketer.

For example, if your new product is a product that helps men in their 30s and 40s get in better shape, you'll want to befriend as many people in that demographic as you can and make some interesting posts that take people back to your sales page.

Although it takes a little work, if your posts are interesting enough, it's quite possible that your posts will get shared and you could get a lot of viral traffic.

Join Facebook Groups

Another method for using Facebook to get visitors to your sales page for free is to leverage the power of Facebook Groups. To get started, simply search for groups related to your product.

WARNING! Do not spam a group with links or you'll very likely be kicked out of that group. What you want to do is add value and give tips from your product.

You don't want to freely share the entire product, just pieces of it, and you'll get some people that befriend you and even ask you for more information.

You can also approach group owners and ask them if it would be ok if you posted a link to the group. Sometimes you'll be able to arrange this for FREE, sometimes the group owner may want a percentage of the sales you generate, or they might charge a small flat fee

Post to Instagram

Instagram is another great place to get FREE targeted visitors.

Simply create a new account that's focused on the target market for your product.

If you knew PLR product is about helping people get out of debt, you'll want to follow people that fit your target market and make a few posts per day related to that product.

Some of the people that you follow will follow you back and over time your following will grow, especially if the content you post is helpful. Make sure you add a link to your sales page in your bio, and people will click and land on your sales page and some will buy.

An easy way to create content is to take snippets from your PLR product and use a FREE meme maker like [Image Flip](#) to create stunning meme's with that content.

Over time more and more of your content will get engagement and shared and you'll quickly build a steady flow of visitors to your sales page with just a few minutes of your time each day.

Although not free, if you want to speed things up, you can find other Instagram accounts that cater to your target market and ask them for a paid post or shoutout.

For a few dollars, you can quickly grow your following, get better engagement, and fast traffic to your sales page which means money in your pocket when some of those people buy!

Look for Online Forums

Another easy method for getting FREE visitors to your sales page is to do a Google search for online forums by using the following phrase:

‘Your target market forum’

For example, you’d put the following in Google if you had a weight loss product you wanted to promote:

Weight loss for women forum.

Simply join the forum, add value by posting helpful tips that you can find in your PLR product, and add a link to your sales page in your forum signature.

Each post you make will get a few clicks to your signature link and over time you’ll have a lot of visitors landing on your sales page.

This only takes a few short minutes each day, it’s super effective, and there are forums for just about any niche or group of people.

Chapter #6 - Scaling Up Your Income

The great thing about this Simple Little 'No Hustle' Business is that it's really easy to scale your income up to any amount you want.

Once you get one PLR product up and making you money, if you want to make more money, you simply rinse and repeat.

Because launching these products is so fast, easy, and inexpensive, you can have an army of your own information products online making you money and once you get visitors flowing to your sales page, it only takes a few minutes per product each day to keep the money flowing.

There are many people making \$1,000 to \$10,000+ per month with this Simple Little 'No Hustle' Business in their spare time.

Are you ready to start making money as soon as today?

All you need to do is grab your PLR product, follow the steps in this blueprint and start making money.

It really doesn't get any easier than this.

[Click here now to get your hands on TOP QUALITY PLR and lock-in a big discount.](#)

See you on the other side!

Regards,

Sajan & Justin



Sajan Elanthoor



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